



Ceelo Green

Dolly Parton

Charlie Daniels

## Music City supports the FOX 17 Rock & Review TV

- FOX 17 Rock & Review has been on the air for over 8 years.
- Over 500 episodes have been broadcast.
- Nashville's 2 minute "As Live" news package airs inside FOX 17 This Morning - Wednesdays 8-9am our highest rated hour of the news cast!
- Extended Rock & Review interview releases on [www.fox17.com](http://www.fox17.com)
- YouTube Channel "Rockandreview17" all extended interviews are released here!
- Rock & Review TV show - 30 minute weekly show launched July of 2020

## Analytics

**80-100,000** FOX 17 Rock & Review over the air viewers every Wednesday morning

**Over 5 Million** viewers per year in Nashville TN market

**15-20,000** viewers per week on FOX 23 -Heartland News at 9 broadcast

**over 800,000** viewers per year Paducah/Cape Girardeau Market

**Over 1 million** views per year on FOX 17 Website [www.FOX17.com](http://www.FOX17.com) - National

STIRR Steaming TV 1 million App downloads to view FOX 17 Rock & Review

**87 million** views on FOX 17 Rock & review Youtube channel.

New Rock & Review half-hour TV show launching in 2020



Eric Dahl has hosted and produced the FOX 17 Rock & Review since 2012! A guitarist since he was 5 years old. Dahl penned the book "B.B. King's Lucille and the Loves Before Her." Eric is a fan of all genres of music and this is reflected in the guests featured on the FOX 17 Rock & Review, now with over 500 episodes that have aired! Eric came to National attention after returning B.B. King's stolen 80th Birthday Gibson Lucille in 2009.



Eric Dahl