



Maggie Rose



Charles Esten



Jeannine Seely

FOX17 Rock & Review Radio on 98.3/1510 WLAC

- Launched in December of 2018
- Airs Sunday nights at 10pm
- Broadcasting on AM/FM/Streaming and the iHeart App Nationally
- A National Podcast on iHeart online and the App
- Hour long program featuring artists from all genres of music.
- 3 songs are played throughout the program
- Average WLAC listener is 35-65 with an income of over \$100k
- Typically, white collar worker
- 63% Male and 37% Female
- Majority of WLAC listeners are full-time employed
- Average listenership 60,000 (does not include Podcast listenership)

Past guests:

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|-------------------|--------------------|-------------------|
| • TG Sheppard | • John Schneider | • Hunter Hayes |
| • Irlene Mandrell | • Kelly Lang | • Desmond Child |
| • Lucas Hoge | • Adam Wakefield | • Lee Roy Parnell |
| • Craig Campbell | • Lewis Brie | • John Berry |
| • Kristen Merlin | • My one & only | • Shenadoah |
| • Jimmy Fortune | • Charlie McCoy | • Thompson Square |
| • Lee Greenwood | • Deborah Allen | • Alicin Whitt |
| • Stella Parton | • Derek St. Holmes | • Jeannie Seely |



Eric Dahl hosts and developed the FOX 17 Rock & Review Television show & Radio program. Dahl comes from a family of musicians and has a heavy background in all genres of music. He is best known for returning B.B. King's stolen Gibson Lucille in 2009 and published a book on King's guitars in 2013 with an updated edition releasing in 2020.

Eric started hosting radio shows in his families living room as a child and continued as he pursued a Mass Communications degree at Southeast Missouri State University on KRCU. He is very proud of the FOX 17 Rock & Review Radio show on WLAC and appreciates his partnership with iHeartmedia Nashville and the incredible guests that share their stories each week!

